

SESQUICENTENNIAL Sponsorship Levels

Oak (\$10,000+)

- Overall Marketing and Advertising Opportunities
 - Business logo printed on one Sesquicentennial event giveaway
 - Company name or logo prominently displayed on marketing materials
 - Logo displayed on official event posters
 - Social media tags and posts
 - Recognition on Sesquicentennial website
 - Recognition in press releases
 - Sesquicentennial business window decal
- Specific "BIG" Event Opportunities (9/10/22)
 - Premium placement of business logo on Village produced banner for event sponsors
 - Business banner (provided by business) displayed on stage
 - Space for table/booth at "BIG" event
 - Opportunity to distribute business flyers or coupons during the "BIG" event
 - Verbal recognition from the event stage (4x)
 - 4 VIP parking passes
 - 30 drink tickets

Birch (\$5,000)

- Overall Marketing and Advertising Opportunities
 - Company name or logo displayed on marketing materials
 - Logo displayed on official event posters
 - Social media tags and posts
 - Recognition on Sesquicentennial website
 - Sesquicentennial business window decal
- Specific "BIG" Event Opportunities (9/10/22)
 - Business logo on Village produced banner for event sponsors
 - Business banner (provided by business) displayed on stage
 - Space for table/booth at "BIG" event
 - Opportunity to distribute business flyers or coupons during the event
 - Verbal recognition from the event stage (2x)
 - 2 VIP parking passes
 - 30 drink tickets



Maple (\$2,500)

- Overall Marketing and Advertising Opportunities
 - Company name or logo displayed on marketing materials
 - Logo displayed on official event posters
 - Social media tags and posts
 - Recognition on Sesquicentennial website
 - Sesquicentennial business window decal
- Specific "BIG" Event Opportunities (9/10/22)
 - Business logo on Village produced banner for event sponsors
 - Opportunity to distribute business flyers or coupons during the event
 - 15 drink tickets

Hickory (\$1,000)

- Overall Marketing and Advertising Opportunities
 - Logo displayed on official event posters
 - Social media tags and posts
 - Recognition on Sesquicentennial website
 - Sesquicentennial business window decal
- Specific "BIG" Event Opportunities (9/10/22)
 - Business logo on Village produced banner for event sponsors
 - 6 drink tickets

Elm (\$500)

- Overall Marketing and Advertising Opportunities
 - Logo displayed on official event posters
 - Recognition on Sesquicentennial website
 - Sesquicentennial business window decal
- Specific "BIG" Event Opportunities (9/10/22)
 - Business logo on Village produced banner for event sponsors

Pine (\$250)

- Overall Marketing and Advertising Opportunities
 - Recognition on Sesquicentennial website
 - Sesquicentennial business window decal

