

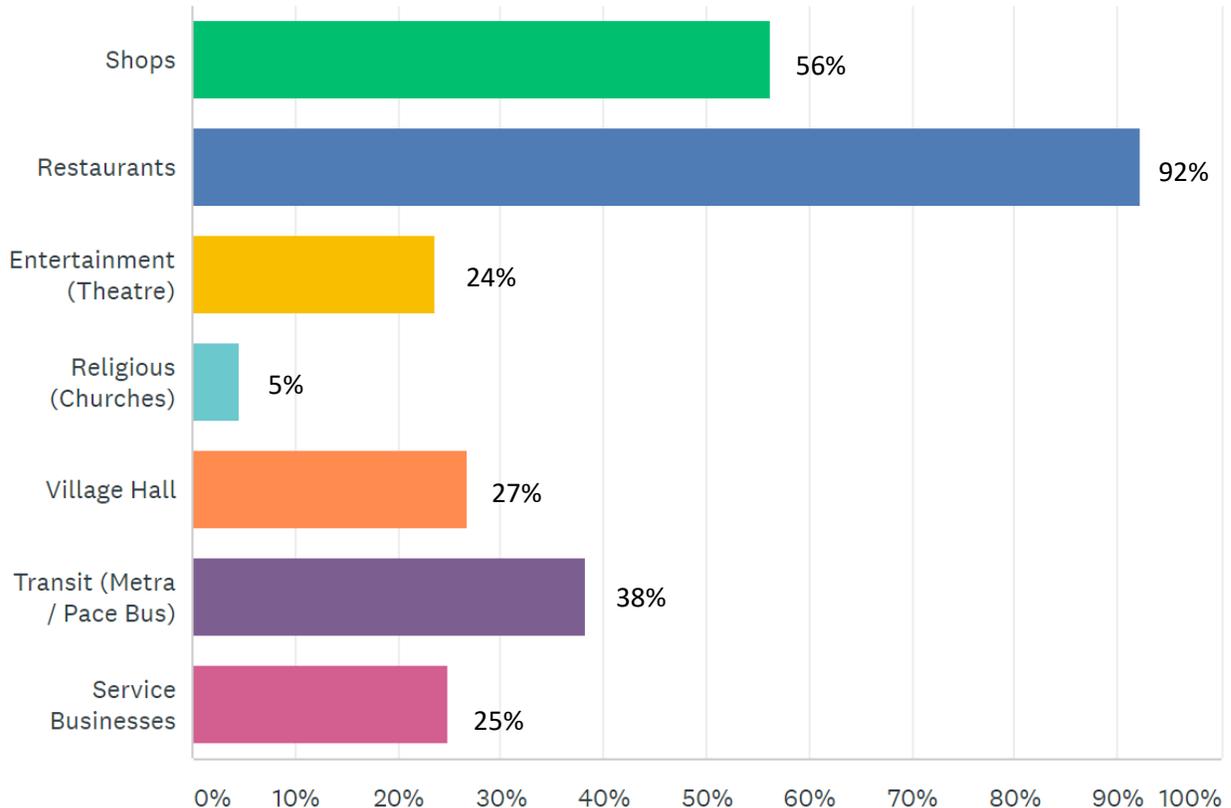


QUICK POLL Summary

Results are in! BIG THANKS to the **647 participants** who shared input as part of the Streetscape Quick Poll. The poll was distributed to the community between August 17 – November 30, 2018 and was issued via the Village’s website, e-news and downtown business emails. In addition, our bright red input box accepted comment cards at Village Hall.

When visiting downtown Wilmette, what are your top destinations?

When asked why folks spend time in downtown Wilmette, the top two responses were ‘**Restaurants**’ (92%) and ‘**Shops**’ (56%); followed by Transit (Metra/Pace Bus) (38%); Village Hall (27%); Service Businesses (25%); Entertainment (Theatre) (24%); and Religious (5%). Individual comments highlighted visiting the Library, Post Office and specific locally-owned businesses; strolling throughout the downtown and; attending the Farmers Market and community events.

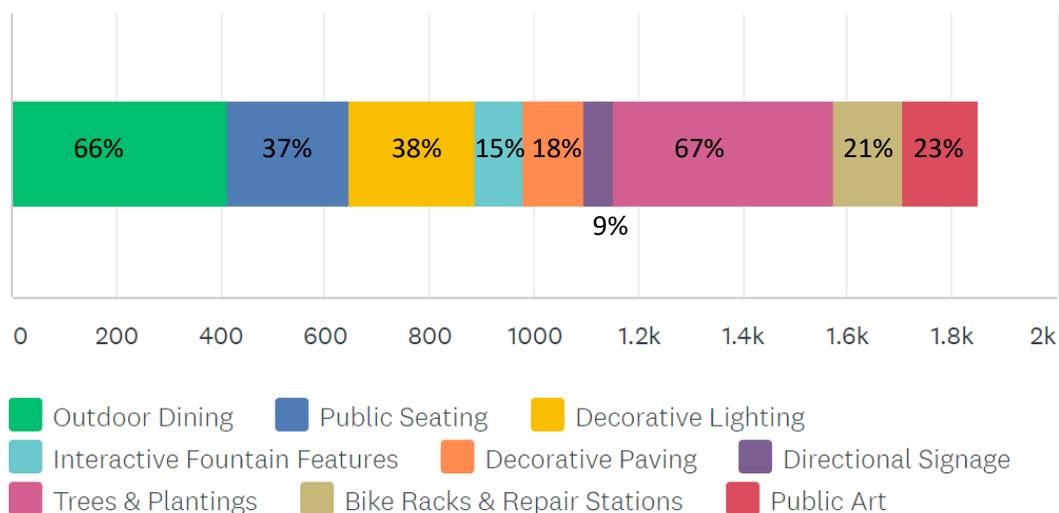




In your opinion, which amenities would provide the most value to the downtown streetscape?

When asked which amenities would benefit the downtown streetscape environment the most, the top three responses were ‘**Outdoor Dining**’ (66%); ‘**Trees & Plantings**’ (67%); and ‘**Decorative Lighting**’ (38%); followed by ‘Public Seating’ (37%); ‘Public Art’ (23%); ‘Bike Racks & Repair Stations’ (21%); ‘Decorative Paving’ (18%); ‘Interactive Fountain Features’ (15%) and ‘Directional Signage’ (9%). 106 individual comments were provided for this question. Repeated themes included:

- Keep the streetscape simple, clear and open;
- Streetscape and signage should be clutter-free;
- Increase maintenance practices;
- Improve business signs and facades;
- Incorporate native plantings;
- Mixed responses regarding decorative tree lighting;
- General appreciation for the flowering hanging baskets;
- Add parking and handicapped spaces;
- Attract more shops;
- Consider pedestrian only streets that are closed to cars;
- Add more bike amenities.

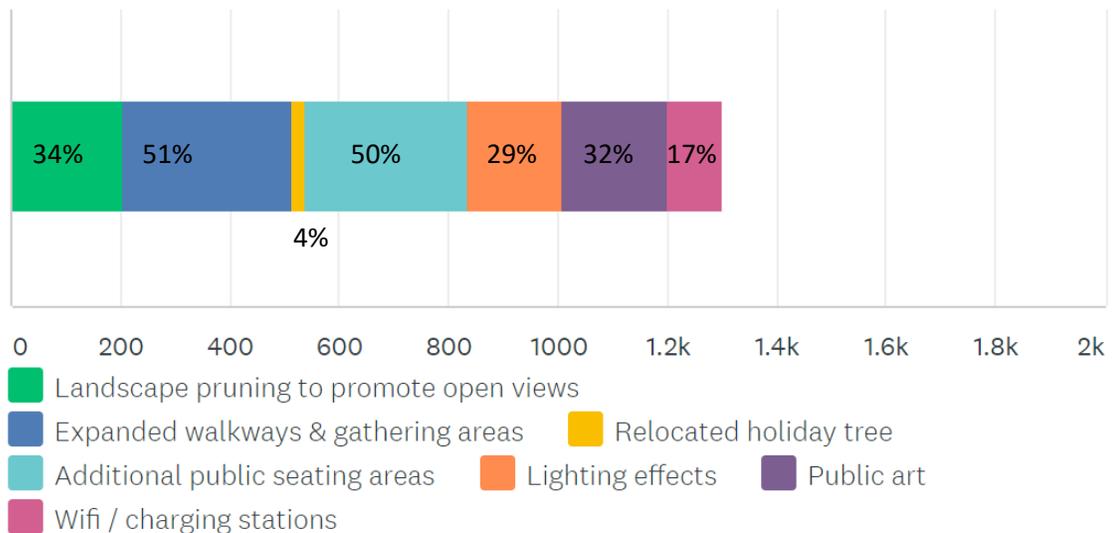




The Village is considering improvements to the Village Green that preserves the existing fountain and Veterans memorial. What additional features would provide the most value to this space?

When asked what additional improvements should be considered for the Village Green area, the top three responses were **‘Expanded Walkways & Gathering Areas’** (51%); **‘Additional Public Seating Areas’** (50%) and; **‘Landscape Pruning to Promote Open Views’** (34%), followed by ‘Public Art’ (32%); ‘Lighting Effects’ (29%); ‘Wifi/Charging Stations’ (17%); and ‘Relocated Holiday Tree’ (4%). 89 individual comments were provided for this question. Repeated themes included:

- Do not invest in Village Green, it is fine as it is;
- Add gardens and flowers;
- Accommodate more fests, events and performances;
- Upgrade / relocate the Village Hall building;
- Add a play area / splash pad;
- Wifi is not needed, promote public interactions instead!

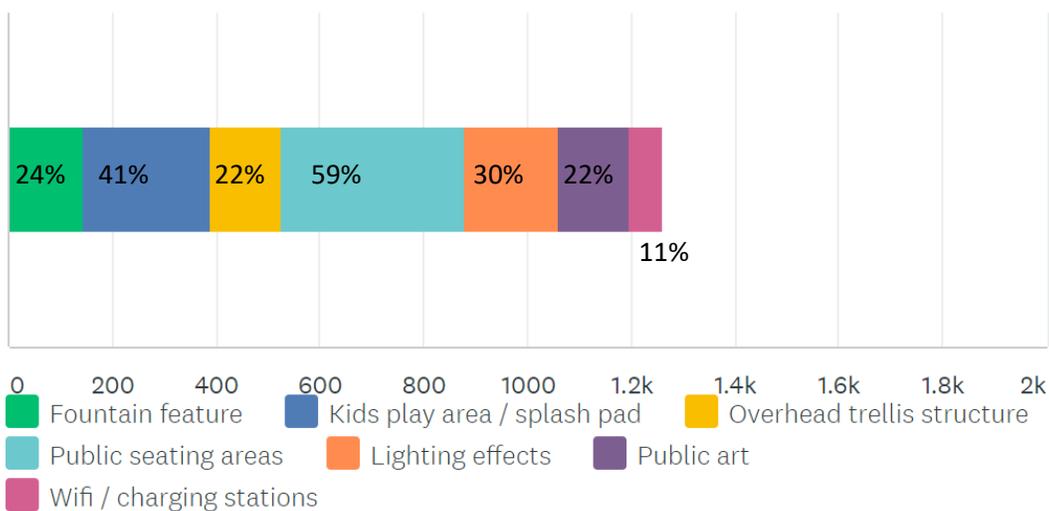




The Village is considering improvements to Veterans Park (located on Central Ave) that preserves the existing flagpole area. What additional features would provide the most value to this space?

When asked what additional improvements should be considered for Veterans Park, the top three responses were ‘Public Seating Areas’ (59%); ‘Kids Play Area / Splash Pad’ (41%), ‘Lighting Effects’ (30%), followed by ‘Fountain Feature’ (24%); ‘Public Art’ (22%); ‘Overhead Trellis Structure’ (22%); and ‘Wifi / Charging Stations’ (11%). 60 individual comments were provided for this question. Repeated themes included:

- Do not change this area, it is fine as it is;
- Do not add play features, keep this area respectful to Veterans;
- Incorporate native plantings;
- Improve maintenance to the park;
- Fix uneven brick paving;
- Relocate the flagpole to Village Hall;
- The purpose of this space is unclear currently. Improvements should give meaning to this space in a manner that is respectful to Veterans.





Thank you again for sharing your insights via the poll, website and at last summer’s Music on the Green. All feedback – written, posted, mapped and vocalized – is being thoroughly recorded and reviewed. What’s cooler? We are excited see outreach themes emerging! These themes are derived from those ideas and desires that are being reiterated and supported by others. Stay tuned for more to come!